

Brief note on comprehensive of National Database of Unorganized Workers (NDUW) for registration of unorganized workers created by Ministry of Labour & Employment, New Delhi.

Hon'ble Supreme Court in case of Shramjeevi Mahila Samiti v/s State of NCT of Delhi & Others (IA 24722/2011) of dated 21.08.2018 and in Suo Moto writ petition (civil) No. 6/2020 problems and mistries of migrant labourers dated 24.05.2021 and further directed on dated 29th June, 2021 vide which it has been directed that NDUW portal be finalized and implementation of the portal commences and as per the direction of Hon'ble Supreme Court the registration of the un-organized workers to be completed by 31st December, 2021. As per direction of Hon'ble Supreme Court of India, the Ministry of Labour & Employment has developed a registration module/portal for creation of comprehensive National Database of Unorganized Workers (NDUW) for all type of unorganized workers such as Construction Workers, Migrant Workers, Domestic Workers, Agricultural Labourers, Self-employed workers, street vendors, small shopkeepers, Asha Workers Anganwadi workers, Fishermen, unorganized plantation workers, milkmen and similar other sub-group of unorganized workers etc. There are estimated 38 crore unorganized workers across the country and they are required to registered on the eSHRAM Portal by 31st December, 2021 as per Hon'ble Supreme Court direction dated 29th June, 2020 in Suo-Moto No. 06/2020. **The tentative target state-wise has been prepared by the Ministry and a target of 78.97 has been allotted to the State of Haryana, which is to be completed by 31st Dec., 2021.**

In the Code of Social Security, 2020, the unorganized worker is defined as follows:

***“unorganised worker”** means a home-based worker, self-employed worker or a wage worker in the unorganised sector and includes a worker in the organised sector who is not covered by the Industrial Disputes Act, 1947 or Chapters III to VII of this Code;*

***“unorganised sector”** means an enterprises owned by individuals or self-employed workers and engaged in the production or sale of goods or providing service of any kind whatsoever, and where the enterprises employs workers, the number of such workers is less than then;*

➤ Objectives of eSHRAM Portal.

- Creation of a centralized database of all unorganized workers (UWs) including Construction Workers, Migrant Workers, Gig and Platform workers, Street Vendors, Domestic Workers, Agriculture Workers, etc., to be seeded with Aadhaar.
- To improve the implementation efficiency of the social security services for the unorganized workers. (ii) Integration of Social Security Schemes meant for UWs being administered by MoLE and subsequently those run by other ministries as well.
- Sharing of information in respect of registered unorganised workers with various stakeholders such as Ministries/ Departments/ Boards/ Agencies/ Organisations of the Central & State Governments through APIs for delivery of various social security and welfare schemes being administered by them.
- Portability of the social security and welfare benefits to the migrant and construction workers.
- Providing a comprehensive database to Central and State Governments for tackling any National Crises like COVID-19 in future.

Who can register in eShram (NDUW) Portal?

- Any individual satisfying following condition can register on the portal:

An unorganised worker (UW).

- Age should be between 16-59 years.
- Not a member of EPFO/ESIC or NPS (Govt. funded)

Who is Unorganised Worker?

- Any worker who is a home based-worker, self-employed worker or a wage worker in the unorganised sector including a worker in the organised sector who is not a member of ESIC or EPFO or not a Govt. employee is called an Unorganised Worker.

What is required for registration?

Following is required to register on the portal:

- Aadhar Number
- Mobile number linked with Aadhaar.
- Savings Bank Account number with IFSC code.

Social Security Welfare Schemes available for registered unorganized workers on eSHRAM Portal-By Ministry of Labour & Employment, Govt. of India

Pradhan Mantri Shram Yogi Maan-Dhan (PM-SYM) Pension Yojana

- Voluntary and contributory pension scheme.
- Monthly contribution ranges from Rs.55 to Rs.200 depending upon the entry age of the beneficiary.
- 50% monthly contribution is payable by the beneficiary and equal matching contribution is paid by the Central Government.

Eligibility

- Should be an Indian Citizen
- Unorganised Workers (for example: working as street vendors, agriculture labourers, construction site workers, workers in industries of leather, handloom, mid-day meal workers, rickshaw pullers or auto wheelers, rag pickers, carpenters, fisherman's etc.)
- Age group of 18-40 years
- Monthly income is below Rs.15000 and not a member of EPFO/ESIC/NPS (Govt. funded).

Benefits

- After attaining the age of 60 yrs, beneficiaries are entitled to receive minimum monthly assured pension of Rs.3000/-.
- On death of the beneficiary, spouse is eligible for 50% monthly pension.
- If husband and wife, both join the scheme, they are eligible for Rs. 6000/- monthly pension jointly.

National Pension Scheme for Shopkeepers, Traders, and the Self-employed Persons (NPS-Traders)

- Voluntary and contributory pension schemes
- Monthly contribution ranges from Rs.55 to Rs.200 depending upon the entry age of the beneficiary.
- 50% monthly contribution is payable by the beneficiary and equal matching contribution is paid by the Central Government.

Eligibility

- Should be an Indian Citizen
- Shopkeepers or owners who have petty or small shops, restaurants, hotels, real estate brokers, etc.
- Age of 18-40 years
- Not covered in EPFO/ESIC/PM-SYM
- Annual turnover not more than Rs. 1.5 Crore

Benefits

- Under the scheme, beneficiaries are entitled to receive minimum monthly assured pension of Rs.3000/- after attaining the age of 60 years.

Pradhan Mantri Jeevan Jyoti Bima Yojana (PMJJBY)

Eligibility

- Should be an Indian Citizen
- In the age group 18 to 50 years
- Having Jandhan or saving bank account with Aadhaar.
- Auto-debit from bank account on consent

Benefits

- Rs.2 lakh on death due to any cause

Note: This scheme is implemented by the Department of Financial Services and is available through banks.

Pradhan Mantri Suraksha Bima Yojana (PMSBY)

Eligibility

- Should be an Indian Citizen
- In the age group 18 to 70 years
- Having Jandhan or saving bank account with Aadhaar.
- Auto-debit from bank account on consent

Benefits

- Rs.2 lakh for accidental death and full disability and Rs. 1 lakh for partial disability

Note: This scheme is implemented by the Department of Financial Services and is available through banks.

Atal Pension Yojana

Eligibility

- Should be an Indian citizen
- Between the age of 18-40 years
- Having bank account linked with Aadhaar

Note: This scheme is available through banks .

Benefits

- The contributor on his choice, can attain a pension of 1000-5000 rupees, or he can also get an accumulated sum of the pension after his death.
- The accumulated amount will be given to the spouse or if the spouse is dead as well then to the nominee.

PDS

Eligibility

- Should be an Indian citizen
- All families below the poverty line.
- Any family which does not have a member between ages 15 and 59 years of age.
- Any family which has a disabled member is also eligible to avail of benefits under Pradhan Mantri Awas Gramin Yojana
- Those who do not have a permanent job and only engage in casual labour.

Benefits

- 35 kg of rice or wheat every month, while a household above the poverty line is entitled to 15 kg of food grain on a monthly basis.
- Being implemented as One Nation One Ration Card (ONORC) to enable migrant workers to receive the food grains wherever they are working.

Pradhan Mantri Awaas Yojana – Gramin (PMAY-G)**Eligibility**

- Should be an Indian citizen
- Any family including workers, which does not have a member between ages 15 and 59 years of age.
- Any family which has a differently abled member is also eligible to avail benefits under Pradhan Mantri Awas Gramin Yojana
- Those who do not have a permanent job and only engage in casual labour.

Benefits

- Assistance provided to the Beneficiary to the tune of Rs.1.2 Lakh in plain areas and Rs. 1.3 Lakh in Hilly Areas.

National Social Assistance Programme (NSAP) -Old age Protection**Eligibility**

- Should be an Indian citizen
- Any person who has little or no regular means of subsistence from his/her own source of income or through financial support from family members or other sources.

Benefits

- Central Contribution @ Rs 300 to Rs 500 for different age group.
- Monthly pension ranges from Rs 1000 to Rs 3000/ depending upon State Government's contribution.

Ayushman Bharat-Pradhan Mantri Jan Arogya Yojana (AB-PMJAY)**Eligibility**

- Household with no adult/male/ earning member within the age group of 16-59 years
- Families living in one room with Kuccha walls and roof
- Families with no members within the age group of 16-59 years
- Household without a healthy adult member and one differently abled member
- Manual scavenger families
- Landless households earning a major part of their family income from manual labour

Benefits

- Health coverage of Rs. 5 lakhs per family per year for secondary and tertiary care hospitalization free of cost.

Health Insurance Scheme for Weavers (HIS)**Eligibility**

- Should be an Indian Citizen
- The weaver should be earning at least 50% of his income from handloom weaving

- All weavers, whether male or female, are eligible to be covered under the “Health Insurance Scheme”

Benefits

- The beneficiaries would avail a package of Rs 15,000 that includes both pre-existing diseases and new diseases. The division in terms of disbursement of the amount according to the medical conditions stands as- Maternity benefit (per child for the first two)- Rs 2500, Eye treatment – Rs 75, Spectacles – Rs 250, Domiciliary Hospitalisation- Rs 4000, Ayurvedic/Unnani/Homeopathic/Siddha- Rs 4000, Hospitalization (including pre and post)- Rs 15000, Baby coverage-500, OPD and limit per illness- Rs 7500.

National Safai Karmacharis Finance and Development Corporation (NSKFDC)

Eligibility

- Should be an Indian Citizen
- People involved as Safai karmacharis and manual scavengers

Benefits

- Scheme provides financial assistance to the Safai Karmacharis, Manual Scavengers and their dependants through SCAs/RRBs/Nationalized Banks for any viable income generating scheme including sanitation related activities and for education in India and Abroad.

Self-Employment Scheme for Rehabilitation of Manual Scavengers (Revised)

Eligibility

- Should be an Indian Citizen
- Identified manual scavengers, one from each family, eligible for One Time Cash Assistance (OTCA) of Rs. 40,000/- or any such amount as OTCA as revised from time to time.

Benefits

- The manual scavenger and the dependents shall be provided, free of cost, skill training of their choice from the list of such trainings organized by the National Safai Karmacharis Finance and Development Corporation (NSKFDC) from time to time . A monthly stipend of Rs. 3000/-(Rupees three thousand only) or any such amount as may be decided from time to time shall be remitted by NSKFDC.

Employment Schemes made available for the unorganized workers registered on eSHRAM Portal

MGNREGA

Eligibility

- Should be an Indian Citizen
- Any person who is above the age of 18 and resides in rural areas is entitled to apply for work

Benefits

- Any applicant is entitled to work within 15 days, subject to a limit of 100 days per household per year.
- Wage rate has been revised as per rules and policies

Deen Dayal Upadhyaya-Grameen Kaushalya Yojana (DDU-GKY)

Eligibility

- Should be an Indian Citizen
- Between the ages of 15 and 35 years, eligible for the training programs.
- For women and other vulnerable groups like persons with disabilities, the upper age limit is relaxed to 45 years

Benefits

- Deen Dayal Upadhyaya Grameen Kaushalya Yojana (DDU-GKY) aims to skill rural youth who are poor and provide them with jobs having regular monthly wages or above the minimum wages

Deen Dayal Updhyaya Antyodaya Yojana (DDUAY)

Eligibility

- Any Indian citizen intending to get trained on skills

Benefits

- The scheme aims to enhance skills and self-business by financing and supporting the poor.

PM SVANidhi

Eligibility

- Should be an Indian Citizen
- Street vendors in possession of Certificate of Vending / Identity Card issued by Urban Local Bodies (ULBs);
- The vendors, who have been identified in the survey but have not been issued Certificate of Vending / Identity Card

Benefits

- To facilitate Working capital loan up to Rs.10,000.
- To Incentivise regular repayment.

Pradhan Mantri Kaushal Vikas Yojana (PMKVY)

Eligibility

- Should be an Indian Citizen

- 12th class dropouts or 10th pass students can enroll in PMKVY to develop their skill set.
- Age between 18-45 years

Benefits

- Create an ecosystem for the youth to make informed choices on the available skilling avenues.
- Provide support to youth for skill training and certification.
- Promote sustainable Skill Centres for greater participation of private sector.

Prime Minister Employment Generation Programme (PMEGP)

Eligibility

- Should be an Indian Citizen
- Any individual, above 18 years of age.
- At least VIII standard pass for projects costing above Rs.10 lakh in the manufacturing sector and above Rs. 5 lakh in the business / service sector

Benefits

- Scheme for providing financial assistance to set up new enterprises

FAQs about the unorganized workers and registration portal

Q1. Who are unorganized workers?

Any worker who is a home-based worker, self-employed worker or a wage worker working in the unorganized sector and not a member of ESIC or EPFO, is called an unorganized worker.

Q2. What is unorganized sector?

Unorganized sector comprises of establishment/ units which are engaged in the production/ sale of goods/ services and employs less than 10 workers. These units are not covered under ESIC & EPFO.

Q3. What is UAN?

Universal Account Number is a 12 digits number uniquely assigned to each unorganized worker after registration on eSHRAM portal. UAN number will be a permanent number i.e. once assigned, it will remain unchanged for the worker's lifetime.

Q4. I am unable to connect to the helpdesk number – 14434. What should I do?

In case you are unable to contact short code helpdesk number 14434, you may also try the 10-digit number as provided by the CSC.

Q5. Are there any income criteria?

There are no income criteria for registering on eSHRAM as unorganized worker. However, he/she should not be an income tax payee.

Q6. Are there any eligibility criteria to register in eSHRAM?

Any worker who is unorganized and aged between 16-59, is eligible to register on the eSHRAM portal.

Q7. What essential documents are required by the worker to register on eSHRAM?

Following is required by the worker to register on the eSHRAM portal–

- Aadhaar Number
 - Mobile number, Aadhaar linked
 - Bank account
- Note – If a worker does not have Aadhaar linked mobile number, he/ she can visit nearest CSC's and register through Biometric authentication.

Q8. What is the benefit an unorganized worker will get when he/she registers on eSHRAM portal?

Central Government has developed eSHRAM portal which will be a centralized database of unorganized workers seeded with Aadhaar. After registering, he/she will get an Accidental Insurance cover of 2 Lacs under PMSBY. In future, all the social security benefits of unorganized workers will be delivered through this portal. In emergency and national pandemic like situations, this database may be utilized to provide necessary assistance to the eligible unorganized workers.

Q9. How unorganized worker can get register on eSHRAM portal?

An Unorganized worker may register himself/herself through visiting on eSHRAM portal or through assisted approach by visiting nearest CSC's.

Q10. Is there any charge the worker must pay for the registration in eSHRAM?

Registration on eSHRAM portal is free. Workers are not required to pay any charges to any registering entity.

Q11. Will there be any deduction from worker's bank account after registration?

No. Bank details are being captured to ensure hassle free delivery of benefits under social security schemes or any benefits by the Central/State government directly to the worker's account.

Q12. Does the eSHRAM card have validity period?

This is a permanent number and valid for lifetime

Q13. Does the worker have to renew the UAN card?

There is no need to renew the eSHRAM card to the workers to regularly update their details, mobile number, current address etc. In order to keep his account active, he/she is required to update his account at least once in a year.

Q14. How workers can update their details in eSHRAM?

Workers can update their details through visiting on eSHRAM portal or through CSC's

Q15. What are the details workers can update in eSHRAM?

Once registered, a worker may update his particular details such as mobile number, current address, occupation, educational qualification, skill types, family details etc. through visiting on eSHRAM portals or nearest CSC's.

Q16. What is NCO?

It is National Classification of Occupation prepared on the basis of work and skill levels required to execute the work. It is an international practice and uniform across the country. It helps in comparing, classifying, sorting occupations and skill levels.

Q17. Select the matching occupation which worker is currently doing?

At the time of registration worker's need to select occupation. It will be based on two level selection – At first level worker needs to select Sector (Agriculture, Automobiles, Construction, etc.), which is broad based category of activities. At second level worker is required to select his activity in the form of occupation which worker is currently doing. The activity which is source of his major income is primary activity/occupation. Any other activity which is a minor but significant source of income is called secondary occupation.

Q18. How occupation is different from skill?

A skill is a learned or natural ability to accomplish a particular task whereas an occupation is a person's usual or principal work or business, especially as a means of earning a living.

Q19. How my details will be used by the Labour ministry. ?

It is a centralized database seeded with Aadhaar. It will be used for delivery of social security benefits as implemented by Central & State Ministries. It will also ensure portability of the social security and welfare benefits to the migrant and construction workers at their working places. It may also be used for providing assistance to the eligible workers during any National crisis like COVID-19 in future.

Q20. What is PM Suraksha Bima Yojana?

Pradhan Mantri Suraksha Bima Yojana is an Accidental Insurance scheme of Government of India eligible to the people between 18- 70 years of age group. It provides benefit of Rs. 2 Lacs at the time of accidental death and permanent disability & Rs. 1 Lac in case of partial disability.

Q21.How PMSBY is associated with eSHRAM?

The registered workers under eSHRAM portal, will be enrolled under PMSBY and premium for the first year will be borne by the Ministry of Labour & Employment, Government of India

Q22 Is there any helpdesk I can contact to address my queries?

A dedicated National Help desk has been setup for any queries related to eSHRAM registration and grievances. Helpdesk Number is 14434 (or 10-digit number as provided by CSC)

Q23. What if after registration in eSHRAM the unorganized worker moves to organized sector?

He/she will only get the benefit defined for organized workers, as applicable to him/her.

Q24. What procedure needs to be followed in case of death of the worker?

Nominee or family member should file a claim along with relevant documents on the eSHRAM portal/ CSCs. They may also contact their concerned banks.

Q25. Whether I must give proof of my date of birth and income ?

At present there is no need to provide any proof of date of birth and income.

Q26. Where do I go to solve my grievance? ?

You may call on national helpdesk and register your grievance or register your grievance on eSHRAM Grievance portal (gms.eshram.gov.in)

Q27. Are there any educational qualifications prescribed for registering as an unorganized worker?

No. He/she should only be required to be employed in the gainful employment in the unorganized sector..

Q28. What are the documents that are to be submitted at the enrollment centre?

Worker are not required any document at the CSC's. They are required to carry their Aadhaar number, Mobile number and bank account details along with IFSC code to register for registration along with Bank Account Details.

Q29. What action is required to be taken by the worker, after attaining the age of 60 years?

Worker do not need to take any action after attaining the age of 60. He/ she will continue to get benefits under eSHRAM project, he/she is entitled for.

Q30. Who will operate the help line/ grievance redressal mechanism?

National help desk/grievance redressal mechanism will be managed by Ministry of Labour & Employment and State call center's/helpdesk will be managed by States.

Q31. Is the SMS language in regional language(s) of the State or in English/Hindi only?

Initially it will be in Hindi and English. Later, it will be provided in regional languages as well.

Q32. Is there any interactive map for finding the nearest location of the registration Centre?

Yes. Please click on the link below to find your nearest CSC Centre for assisted registration - <https://findmycsc.nic.in/csc/>

Q33. Can the worker update his/her photo on eSHRAM portal ?

During the registration, photo is pulled from Aadhaar services therefore provision to update photo is not available. However, if worker's photo is updated in Aadhaar, same will be reflected on eSHRAM portal as well after Aadhaar authentication.

Q34. What is occupation ?

A person's usual or principal work or business, especially as a means of earning a living is called occupation.

Q35. What is primary occupation?

The activity which is source of his major income is primary activity/occupation.

Q36. What is secondary occupation?

Any other activity which is a minor but significant source of income is called secondary activity/ occupation.

Q37. I have lost my registered mobile number. How can I update my mobile number? or register any other mobile number on eSHRAM portal?

You can directly call the helpdesk number and after verifying your credentials, your mobile number on the eSHRAM portal will be updated. Alternatively, you can visit eSHRAM portal or nearest CSC/ SSK's to update mobile number.

Activity Calendar reflecting different steps to be taken by the Labour Department for Registration of Un-Organized Workers.

- Hon'ble Supreme Court of India order in Suo Moto writ petition (civil) No. 6/2020 29th June, 2021 vide which it has been directed that NDUW portal be finalized and implementation of the portal commences and as per the direction of Hon'ble Supreme Court the registration of the un-organized workers to be completed by 31st December, 2021. As per direction of Hon'ble Supreme Court of India, the Ministry of Labour & Employment has developed a registration module/portal for creation of comprehensive National Database of Unorganized Workers (NDUW) for all type of unorganized workers such as Construction Workers, Migrant Workers, Domestic Workers, Agricultural Labourers, Self-employed workers, street vendors, small shopkeepers, Asha Workers Anganwadi workers, Fishermen, unorganized plantation workers, milkmen and similar other sub-group of unorganized workers etc.

- For detail understanding of the unorganized workers the definition which is given in the Code of Social Security, 2020 can be read and is reproduced as follows:-

“unorganised worker” means a home-based worker, self-employed worker or a wage worker in the unorganised sector and includes a worker in the organised sector who is not covered by the Industrial Disputes Act, 1947 or Chapters III to VII of this Code;

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Organisations of the Central & State Governments through APIs for delivery of various social security and welfare schemes being administered by them.

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What is required for registration?

Following is required to register on the portal:

- Aadhar Number
- Mobile number linked with Aadhaar.
- Savings Bank Account number with IFSC code.

- **Action and Activities to be undertaken by the field officers of Labour Department for timely registration of unorganized workers.**

Step -1

- **Fixation of Targets to each DLC:-**

- As per MoLE information a number of 80 lacs (approximate) un-organized workers in the state is to be registered on eSHRAM portal upto 31.012.2021 as per Hon'ble Supreme Court Direction, it is proposed that the State of Haryana will covered his target upto 30th November, 2021. Accordingly, the DLC wise target for registration of un-organised workers on eSHRAM portal is allocated as under :-

Sr. No.	DLC	Jurisdiction	Total Target	Total %age to be achieved upto 30 th November, 2021		
				10 days	20 day	1 month
1.	Faridabad	Faridabad, Palwal Districts	15 lakhs	1.5 lacs	7.5 lacs	15 lacs
2.	Gurugram-I	Area of ALC-1 to 4	10 lakhs	1 lacs	5 lacs	5 lacs
3.	Gurugram-2	Area of ALC-5 to 6, Mewat, Rewari & Mahendergarh Districts.	15 lakhs	1.5 lacs	7.5 lacs	15 lacs
4.	Rohtak	Jhajjar, Sonapat & Rohtak District.	10 lakhs	1 lacs	5 lacs	5 lacs
5.	Hisar	Sirsa, Hisar, Bhiwani & Fatehabad Districts.	15 lakhs	1.5 lacs	7.5 lacs	15 lacs
6.	Panipat	Panipat, Jind, Karnal & Kaithal Districts.	10 lakhs	1 lacs	5 lacs	5 lacs
7.	Panchkula	Panchkula, Ambala, YamunaNagar, & Kurukshetra Districts.	10 lakhs	1 lacs	5 lacs	5 lacs

Step-2

For timely completion of the registration work of un-organized workers on eSHRAM Portal the Deputy Labour Commissioners in the State are assigned the following work :-

- Overall Monitoring and co-ordination work / registration of unorganized workers.
- Holding meeting with the ALCs + Labour Inspectors + District Co-ordinator (CSCs.).

➤ **Tentative target group**

City	Block	Village
Street vendors / hawkers.	Street vendors / hawkers	Agriculture Labour,.
Rickshaw pullers / Auto Rickshaw drivers.	Rickshaw pullers / Auto Rickshaw drivers.	Manrega Workers.
Gig workers/Uber/Ola & other cab drivers.	---	Anganwari /Asha Workers.
Domestic workers/House keeping workers.	---	Brick kiln workers
Vegetable/Food Grain Markets/Mandis.	Vegetable/Food Grain Markets/Mandis.	Hatcheries /Poultry Farm workers
Labour Chowks.	Small Labour Chowks.	Construction workers.
Labour Colonies.	---	Fisher man.
Local Markets.	Local Markets.	Milk Collection centers.
Shops/Establishment having less than 10 workers.	Shops/Establishment having less than 10 workers.	Shops/Establishment having less than 10 workers.
Small Hotels/Eateries/Roadside Dhabas.	Small Hotels/Eateries/Roadside Dhabas.	---
Residential societies.	---	---
Fair Price Shops, Milk Collection Centers.	Fair Price Shops, Milk Collection Centers.	Fair Price Shops, Milk Collection Centers.
Loading and Un-loading workers in mandis	Loading and Un-loading workers in mandis	Loading and Un-loading workers in mandis

Step-3

- Deputy Labour Commissioner will allocate areas and targets to the ALCs/L.Is and Monitor day to day progress and report to Head Quarter.

Step-4

- Deputy Labour Commissioner will co-ordinate with the line department for obtaining data and information regarding un-organized workers such as Rural Development, Panchayati Raj, Urban Local Bodies, Agriculture, Food & Supply etc.

Step-5

- Deputy Labour Commissioner will co-ordinate with the Labour Unions/ Workers Associations/ NGOs to mobilize the worker for registration on eSHRAM portal.

Step-6

Mobilization of workers.

- Strategy to be initiated for mobilization :-
Setting up of a Help Desk in the office of each ALC with one designated official, who will sit there-alongwith the following information :-
 - a) All the List of CSCs alongwith contact number of each VLE/CSC Manager.
 - b) Should be fully aware about the scheme, guidelines and registration process.
 - c) should be able to explain about the registration process, doubts, queries & respond patiently and politely to all the Stakeholders.
 - d) For any queries and clarification must reported to the higher officers.
 - e) Maintain daily diary about the queries /doubts received and resolved.
- **Ensure the Mobilization of un-organized workers and make convenient to them to reach the nearby CSC for registration.**
- **If the worker can register himself than provide guidance and facilitate them.**

Helping Aids

- **Use of Information, Education & Communication for mobilization of un-organized workers.**
 - Wide publicity through advertisement in local print media, local T.V. Channels, Cable T.V. Network & Social Media Mode.
 - Display of large size hoardings and prominent places in the District Head Quarters, Sub-Divisions, Block & Village Level such as Bus Stands, Railway Stations, Labour Chowks, Markets Places, Govt. Offices, Municipalities & Village Chopals etc.
 - Use of special enrolment drives through CSCs mobile vans in remote areas.
 - Organization of registration camps of unorganized workers:
- **Mini Enrolment Camps:**

Mini enrolment camps can be organized at the Common Service Centre level in coordination with the District CSC coordinator and the officer-in-charge of the line departments at the Sub Division / Block / Municipality / Village level who can mobilize the beneficiaries in the batches of 25 to 100 persons with Aadhar, Bank passbook and Mobile no. link with aadhar on a particular day in each CSC in a pre-planned manner. In the camps, Social Security objectives and the features & benefits of the schemes can be explained to the prospective beneficiaries / unorganized workers.
- **Mega Enrolment Camps:**

Under the overall supervision and guidance of the DC, the line departments and with the help of unions/associations/sangathans/ NGOs etc. can also organize Mega registration camps by using mobile CSCs/assisted self-registration.